



HOT SPRING TOURISM NEWS FLASH FROM CHINA

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HOST/ FEMTEC CHINA OFFICE/ CHINA HOT SPRING TOURISM ASSOCIATION

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012014

The General Election of China Hot Spring Tourism Association was Held at Sanya

Mingle Zhao | Sanya

On December 13, the 2nd Session of the General Election of CHTA was held at Nantian Hot Spring, Sanya City, and Hainan Province with the attendance of the Deputy-director of National Tourism Administration, Vice-President of CHTA, Deputy-director of the Hainan Provincial Tourism Administration, and around 100 memberships from CHTA.

Mr. LI HAO, CEO from the Ocean Spring Resort, was selected as the NEW President of CHTA, Mr. ZHANG YUE as the Secretary- General.

Efforts on the making-out of Standards, professional trainings, transformation and international communications and exchanges devoted by CHTA were highly recognized and praised by Mr. DU Jiang, Deputy-director of National Tourism Administration, who is the representative of the Central Government.

Mr. Du also pointed out the urgent need for the launch of the Star-rating of China's hot springs, as well as theory studies for transformation of China hot spring industry.

On the day, all participants studied the Law of Tourism under the guidance of Mr. DU.





Mr. DU Jiang

012014

12 Pools in the Style of the Signs of the Zodiac have been built at Longda Spring Resort

Mingle Zhao | Tianjin

In the December of 2013, with the completion of 12 pools in the style of the Signs of the Zodiac, the number of hot spring pools at Longda Spring Resort has reached at 100. It will be more convenient for tourists to enjoy the warm springs with snow outside.

It's introduced that these 12 out-door pools were built in 12 different sizes with different functions, temperatures and spa equipments. The total area is 8400 square meters. By doing so, the resort hopes to promote its sales with the fierce competition.

012014

The Awarding Ceremony of the 1st Golden Hot Spring Award

Mingle Zhao | Xiamen

On 22nd Dec., the awarding ceremony was held at Cuifeng Spa Resort, Xiamen with the attendance of officials from local governments, experts and specialists from China hot spring industry, hot spring enterprises, reporters from main-stream Medias, around 150 in total.

18 honor titles were awarded to hot spring enterprises and people who have engaged in the industry for years. Winners from both local and international brands were awarded accordingly, both Tianmu and Brilliant as the BEST BRAND. More information of the winners can be referred to the official website of China Hot Spring Tourism Association at www.hstcn.com



Mr. ZHANG Yue delivered the speech for the opening





Prof. Solimene delivered a speech on “ Social tourism and Wellness”



Exhibition for the awarding ceremony



Winners

012014

Prof. Umberto Solimene from FEMTEC Paid his visit on Hot Springs of Liaoning Province
Mingle Zhao | Liaoning

Prof. Umberto Solimene was invited to pay a visit on Shenyang and Jinzhou for developing possible cooperation with Liaoning's hot spring tourism industry, WORLD THERMALISM FORUM included.

For the first time, Prof. Solimene visited Shenyang from Dec.18 to 21, 2013 and was impressed by the advanced policies over promoting hot spring industry in Liaoning Province. Suggestions concerning advantages and development conditions for Liaoning hot spring industry were made by Prof. Solimene after his visit.

During the visit, Prof. Solimene was invited to visit Shenyang, the Capital of Liaoning Province, and Jinzhou City. Mayors of both cities met Prof. Solimene and held friendly communications and discussions for the possibility of cooperation.

